DR. BETH KAPLAN

WORKPLACE BELONGING KEYNOTE SPEAKER

TURNING BELONGING INTO TRUST, RETENTION & RESULTS.



She didn't just read the research on belonging. She did it at Penn, and turns it into practical ways to keep your best people and raise performance.

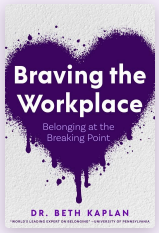
EXPERIENCE University of Pennsylvania · Salesforce · Georgetown University · Carnegie Foundation · HRSI · Medidata

ABOUT BETH

MOST BELONGING SPEAKERS QUOTE THE RESEARCH. BETH DID THE RESEARCH.

Beth Kaplan Ed.D. studies why people stay, why they leave, and what managers can do about it. Her doctoral work at the University of Pennsylvania studied what people do when belonging breaks at work, and she earned her master's and doctorate there in Learning and Leadership Strategy.

She spent more than two decades as a workplace executive, including building leader development at Salesforce. Her work has been featured on NBC10 Philadelphia and in The Pennsylvania Gazette.



THE BOOK

BRAVING THE WORKPLACE

Belonging at the Breaking Point. Maison Vero, 2025.

Praise from Amy C. Edmondson, Marshall Goldsmith, Mel Robbins and Dave Ulrich.

SPEAKING

THREE WAYS TO BRING BETH IN

KEYNOTE · FLAGSHIP

LEAD WITH BELONGING

How managers keep their best people.

- Why good performers leave quietly, and the early signs to catch
- Why inclusion programs alone don't move retention
- The daily manager habits that build trust

KEYNOTE

THE FUTURE OF WORK IS HUMAN

Belonging and trust in the age of AI.

- How belonging breaks during change, and how to spot it on your team
- Why people fake connection when they feel replaceable, and what it costs you
- The leadership habits that rebuild trust while the work keeps changing

FULL-DAY WORKSHOP

BELONGING @WORK(SHOP)

Team leaders learn and practice the skills.

- Eight belonging competencies for leaders
- A simulation built on your own employee feedback
- An Individual Belonging Plan to take home

Also available: Rewrite Your Story, a keynote on the internal narratives that shape how leaders lead, and executive advisory for senior leadership teams. All keynotes in person or virtual.

"IF YOU HAVE TO SACRIFICE WHO YOU ARE, IT'S NOT BELONGING."

BETH KAPLAN ED.D.

"Our thousands of HR leaders were mesmerized by Beth's keynote. We are still receiving rave reviews from attendees requesting that we bring her back; she's a hit!"

CEO, HRSI

BRING BETH TO YOUR LEADERS.

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