

KEYNOTE SPEAKER

Chester *Elton*

Recognition that turns effort into results.

New York Times Bestselling Author · Keynote Speaker

5X	1M+	1.5M	25+
NEW YORK TIMES BESTSELLER	PEOPLE IN OUR RESEARCH	BOOKS SOLD WORLDWIDE	YEARS OF RESEARCH

WHY CHESTER

Because your values only matter if people live them.
The best cultures turn stated values into everyday behaviors that leaders model, measure and reward, so people bring their best without being asked.

ADDRESSED BY
High-Performance Culture

Because pressure shouldn't cost you your best people.
The best leaders keep teams steady through change and overload, so problems surface early and performance holds.

ADDRESSED BY
Resilience

Because alignment, not effort, decides whether teams deliver.
The best teams know who they serve, challenge ideas openly, and get new people contributing fast.

ADDRESSED BY
Teamwork

Because the behavior you recognize is the behavior you get.
The best leaders recognize great work often, specifically and personally, so it becomes the standard rather than the exception.

ADDRESSED BY
Recognition

THE KEYNOTES

Recognition
Make great work the standard

Employee Engagement
Turn commitment into daily action

Teamwork
Get every team pulling the same way

High-Performance Culture
From stated values to daily behavior

Resilience
Keep teams steady under pressure

Leadership
Habits that hold up under pressure

"Folks throughout our organization are still raving about Chester. He put time into getting it right and the leadership content really resonated. That says a lot for such a quiet and cynical crowd."

VICE PRESIDENT, LEADERSHIP DEVELOPMENT · FIDELITY

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BOOKING
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