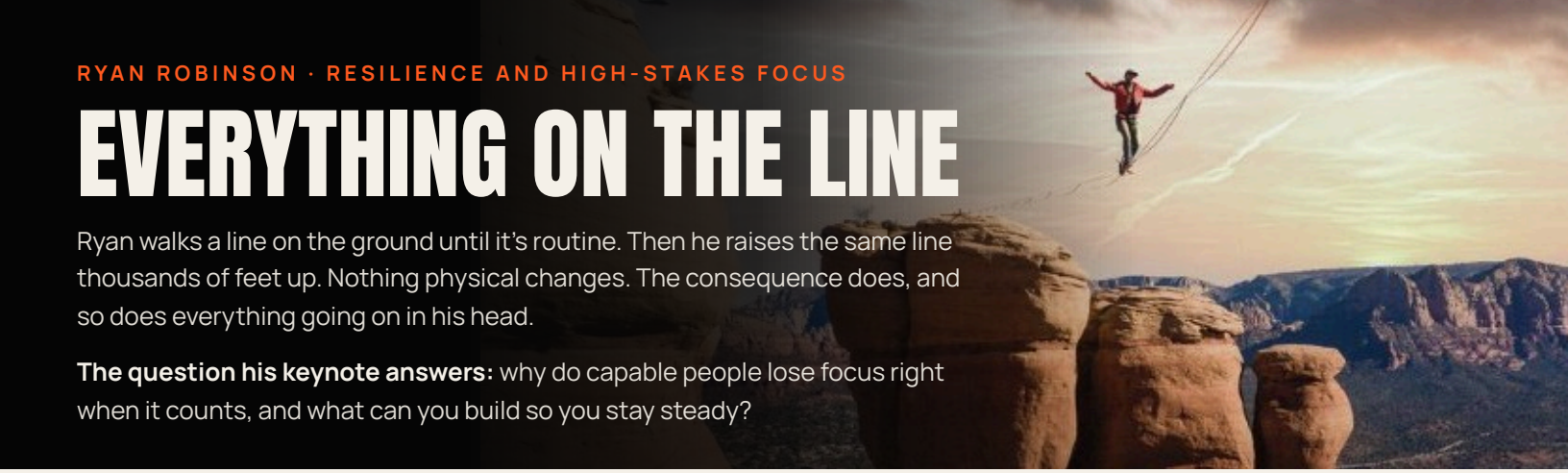


RYAN ROBINSON · RESILIENCE AND HIGH-STAKES FOCUS

# EVERYTHING ON THE LINE

Ryan walks a line on the ground until it's routine. Then he raises the same line thousands of feet up. Nothing physical changes. The consequence does, and so does everything going on in his head.

**The question his keynote answers:** why do capable people lose focus right when it counts, and what can you build so you stay steady?

| 1 mile | 1,919 ft | 704 ft | 4× | 6 | 64M+ |
|---|---|---|---|---|---|
| Longest highline | Bridge-to-bridge, before 10,000 people | Walked blindfolded | American Ninja Warrior, 2× finalist | Continents, 15+ countries | Views across his channels |

THE SYSTEM BEHIND EVERYTHING ON THE LINE

## PREPARE. FOCUS. RECENTER.

BEFORE THE WALK · ON THE LINE · WHEN IT SHAKES

**01 RIG**
Build it with your crew.

**02 LEASH**
Train on your lifeline.

**03 LINE**
Keep your feet on the line.

**04 ANCHOR**
Pause to recenter.

INSIDE THE WALK Acknowledge · Surrender · Arrive

> *They lift the audience to their own highline over a chasm and let them see inside themselves in a way that is unforgettable.*
>
> D. NETHERCOTT, PRESIDENT & CEO, NEWGROWTH LIVING

WHO IT'S FOR

**Sales kickoffs**
The signal that matters in a tough deal, and how to recenter fast.

**Safety and operations**
The routine step everyone relies on, and the crew that checks it.

**Leadership teams**
Building the crew and leading steady through a hard year.

**Resilience and change**
The whole system, with a picture your audience remembers.

**Keynotes:** Everything on the Line (flagship) · The Architecture of Expansion · Dismantled & Rebuilt · The Vertical Perspective

**Formats:** Keynote (30–60 min) · Workshop · Fireside · Panel · Virtual. The keynote can be paired with a separately scoped live highline performance, subject to site survey and venue approval.

**As featured by** National Geographic · GoPro · Red Bull · CNN · Discovery

## CHECK RYAN'S AVAILABILITY

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